

### EXPERIENCE

# Marketing Intern Trivium Interactive Boston, MA | September 2024-Current

Supporting Trivium Interactive's marketing efforts by crafting weekly project proposals and client pitch decks, producing and scheduling social content with Adobe tools, developing conference materials, and managing website updates and quarterly email blasts to showcase key work.

# **Digital Marketing Intern**Climate Beacon

Boston, MA | June 2024 - August 2024

Enhanced Climate Beacon's digital presence by managing a content calendar, designing branded visuals in Figma, updating website content on Squarespace, and producing promotional materials for their biggest annual conference.

# **Marketing and Events Intern**The Food Project

Boston, MA | June 2021 - August 2021

Drove The Food Project's outreach by growing their Instagram to 5K+ followers through targeted campaigns, coordinating 100+ event registrations, launching a \$20K+ fundraising auction site, and creating donor emails and event photography for social media.

# **SKILLS**

Photoshop Illustrator InDesign Premiere Pro

#### **EDUCATION**

#### book180

Art Direction October 2024-March 2025

I focused on art direction, where I honed my skills in visual storytelling, concept development, and brand identity. I learned how to translate strategic insights into compelling campaigns through design, typography, imagery, and layout. My program track emphasized collaboration with copywriters and using tools like Adobe Creative Suite to bring big ideas to life.

### Suffolk University

College of Arts & Science BA Advertising GPA: 3.97/4.0 Summa Cum Laude 2020-2024

# CONTACT ME

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